

FLEAQUEST.COM DEBUTS THE NATION'S FIRST COMPREHENSIVE ONLINE GUIDE TO VINTAGE SHOPPING DESTINATIONS

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MINNEAPOLIS, MN -- Whether you're on the hunt for vintage shops and sales or you have one to promote, the newly launched FleaQuest.com is your go-to online guide to the nation's best vintage shopping.

The first comprehensive online listing of its kind, FleaQuest.com includes flea markets, antiques shops, vintage sales, antiques shows and architectural salvage centers in all 50 states. Whether you are planning a junking adventure in uncharted territory or are just looking for new resources in your own backyard, FleaQuest.com is an ambitious tool that provides a wealth of information with a few simple keystrokes. It is free to use, and provides a rich interactive experience: Users can view videos, slide shows, plan a trip and read and contribute to comments and rankings of listings. Each feature is designed to help users determine which locations best suit their shopping desires and are "must see" destinations.

FleaQuest.com enables users to:

- * Sort by state, city, radius, and by keyword for the type of sale or shop they seek.
- * Access coupons and promotions from individual merchants.
- * Create a profile page to bookmark and save favorite sales and events and quickly track sales dates and special promotions from week to week.
- * Add to listings, share knowledge about great vintage resources and comment on experiences.
- * Map the location of a desired destination.

The site's interactivity provides an easy path for users to help grow the markets for upcycled and vintage goods, salvage and antiques in their own locales as well as throughout the nation. "We say FleaQuest is the community we are building together," says founder Ki Nassauer, who is thrilled to see her longtime vision for this online resource realized. "Sharing information and knowledge through rankings and feedback benefits lovers and sellers of vintage and antiques alike."

FleaQuest.com also provides great exposure and reach to merchants who list their businesses on the site, and they may do so for free. That basic listing includes the name of a shop or sale and its category, a street address, telephone number, URL or web and Facebook addresses. Those who upgrade to a premium listing for \$9.99 per

month can leverage a powerful sales tool by keeping promotions timely and tempting, marketing directly to shoppers. They also may add a logo, a comprehensive description and embed video and photo slide shows on their listing. The upgrade also allows merchants to post an operating schedule and useful details for customers such as admission, number of vendors, whether pets are allowed and the availability of parking and food.

FleaQuest.com is designed responsively and can be accessed easily from a tablet or smart phone. It is also being designed as an app, which will enable the use of GPS to make finding vintage shopping even easier.

Founder Nassauer is one of the first businesswomen to realize the interest and potential in finding, refurbishing and repurposing junk and other flea market finds. She is chief executive of KiNassauer.com, which produces the twice-yearly Junk Bonanza, operates an online retail shop and maintains the Junk Revolution community, where junkers and repurposers can share their ideas and questions. Nassauer also edits the popular, twice-yearly Flea Market Style magazine and its sister publication, Flea Market Style Weddings.

To get started, simply set up a free account at FleaQuest.com with your name, email and a password. Then, enjoy wonderful access to information on the nation's best vintage shopping.

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ATTACHMENTS:

Ki Nassauer biography with downloadable photos
FleaQuest logo